

How do I add a Store Item?

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On MV, aside from vids you can also sell physical and digital items. Below are steps to get you started in adding these items to your store for sale.

How to create a store item

1. **To get started in creating a store item**, click the drop-down menu > Dashboard > Quick Links > Create Store Item
2. **Add one or more photos of your store item** Dimensions of this photo must be at least 800 pixels wide so make sure your file is this size or larger. You will be given the option to crop the photo to show exactly what you want. Supported file types: jpg, jpeg, gif, png. You have the option to add a short vid preview of between 6 - 20 seconds as a way to further advertise the item.
3. **Add all the details of your items** such as a clear title and description, category, quantity available, etc. Please note if this is a digital item that doesn't have a quantity limit, just make it 999.

Store item categories

Different categories will give you different options, such as clothing items giving the ability to add sizes and quantity per size, shipping details, etc. (You will need to factor the shipping cost into the store item listing)

"New" or "Best Deal" ribbons

Select these options under the 'Marketing' section and your store item will display these ribbons. *Please note you can only have up to 3 store items tagged as 'Best Deal', after which you would need to remove the option from one to add it to another. The 'New' tag will expire after 14 days.*

You can also add "Extras" which are things members can add to their order like having an item signed by you for an extra price.

Selecting 'Photo Set' as your category will give you the option to add a .zip file containing all the images!

Be sure to hit <Save> when you're done!

Costs and pricing

Does MV set the prices for my Store items? It's your store so much like setting vid prices, you set the prices when it comes to your Store items as well and can price items anywhere from \$1.99 to \$1000!

Am I responsible for figuring out shipping costs? Since you will be shipping the tangible items, you will have to incorporate shipping into your final total price. When you setup a store item, you'll be prompted to enter shipping costs so it's a good idea to do a little research about your shipping rates and options so you can enter an accurate shipping cost.

Please keep in mind that store item sales should be fulfilled within 30 days of purchase and if the item requires shipping, you would be best served to get a tracking number for the shipment.

[Still want to learn more?](#) Watch our **MVU** class on **Store Items**, to discover all of the possibilities for creating a successful MV Store.
