

## How do I create and send an MV Link?

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The MV Link feature enables Creators to give vids to Members for free using a one-time-use URL! The receiving Member will have access to the vid from their Purchase History and therefore will be downloadable unless the vid is set to **Stream-Only**. This is a great way to fulfill contest vote incentives, give special gifts, etc.

To create an MV link:

- Click the drop-down menu > Dashboard
- Marketing Tools
- MV Link

Drag the vid(s) you want to send from the left section to the right and click <Create MV Link>. You will now have the URL for your MV Link. **Each link can only be used once**, so if you need to send it to multiple members, you'll need to create new links each time.

### Instructions on how to redeem an MV Link:

1. Log into your MV Account, or create a free user account.
2. Once logged in, copy and paste the MV Link in your browser.
3. Go to Purchase History and choose the filter MV link from the drop down, and your vid(s) will be available for playback.

