

## Tips for lighting and audio

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These too are important aspects of creating successful content! And truly, to achieve the best result, you need to consider lighting. You can shoot close to window taking advantage of the natural light, but getting lighting gear to have more control over your shoot is not a bad idea—you can get a good quality ring light at a budget price or invest in a few vid lights.

The audio is as important as the image, so try to avoid background noises, “white noise,” and strange sounds that can distract your audience. And if you have music of any kind make sure it’s royalty free music and doesn’t violate any copyrights.

