

Live: Your Guide to Success

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Become a Live Creator!

Get started!

Whether you're a beginner or a pro at live streaming, Live is an easy-to-use and powerful tool to reach a larger audience and generate extra income. Live makes getting new fans, selling your content, and engaging, simple & easy.

Become an Live Creator!

As a Live Creator, you get to create a personal space where you decide what happens. You are always in total control of your cam room, chat, and environment.

Going live on MV allows you to entertain and get to know your fans in real-time. You can laugh and have fun with your fans, all while providing them with a space to disconnect from their day-to-day lives.

Be yourself!

There are so many terrific tips & tricks to help you become a live streaming success, but the first important thing to remember is just to BE YOURSELF!

Simplicity is key, and making sure your vibe and attitude reflect the real you means that your authenticity will shine and your fans will gravitate toward you.

If you want to learn more about all Live has to offer, [check out this Live Guide!](#)

Choose Your Own Path

The easiest part about becoming an Live Creator is choosing what works best for you. You can become a full-time Live Creator and create a schedule for your live shows. Or you can simply go live as often as you'd like. You can also opt for a more sporadic approach by using Live for special occasions and creating unique events or live shows to help propel something else you're promoting.

Here are some examples of great ways to use Live:

- Celebrate your birthday
- Promote the [launch of NEW content](#)
- Host an AMA (Ask Me Anything) allowing your fans to ask questions about you
- Highlight your participation in the [MV Awards](#) or [Contests](#)— encourage your fans to vote!
- Celebrate special events (ex: Halloween, Black Friday, Holiday, New Year, Valentine's Day, your MV Anniversary, etc.)

Going Live for any occasion will help generate extra income on [Vids](#), [Club subscriptions](#), [Custom Vids](#), [Contest votes](#) & much more!

Promote! Promote! Promote!

Ensuring your fans know when you will be live on ManyVids is essential to your success. A simple post with the direct link to your MV Live room on [your social networks](#), including your [FREE feed](#), is so important. One of the best places to announce your live shows is X.

When it comes to promoting your live shows, timing and details are everything. Here is how we recommend promoting your upcoming shows:

1. **5-7 days before it happens** so your fans can get an advance notice & start purchasing tokens
2. **24 hours before your event** to remind them to purchase tokens & get ready
3. **A few minutes before** going live with the direct link to your show

The following information should be included in your promotional posts:

- Date
- Time & time zone
- Event details
- Duration

These easy (yet crucial) steps will help you attract as many people as possible to your live show. If you plan to become a full-time cam performer, you can opt only to follow step 3 before your live shows, as you will be live more regularly!

Find out more about promoting and getting set up [in our guide here](#)

LIGHTS, CAMERA, ACTION!

Don't get overwhelmed with the thought of purchasing expensive equipment. You may want to invest in better equipment as your following grows, but you don't need much to get started. In fact, you probably have what you need already!

You will need:

1. **A dedicated location without distractions**- bedrooms are very popular!
2. **A webcam**- You can use your built-in laptop webcam or find an affordable one online
3. **Good lighting**- You can start with bright lamps, outdoor lighting, or find affordable lighting options online

***PRO TIP:** You can encourage your fans to [send tips](#) via your MV Profile to help finance the equipment you want by reminding them how much they will enjoy your cam shows once you get started!*

Your Cam Room & Vibe

It's your time to shine! Show your fans your best self whatever that means for you. Here are some tips to help you find your vibe:

- **Keep a fun & positive attitude** in order to create and maintain a space where Members come to unwind
- **Set the tone of your live show** with music to elevate the energy and keep the room feeling lively
- **Engage in conversation** with your visitors by talking, dancing, laughing and being present in the moment
- **Avoid distractions** (cell phone, television, etc.) so Members who come into your room feel engaged to stay
- **Keep your space fresh!** A clean room with unique decor that represents your personality will help Members focus on you
- **Smile** – it helps everyone in your room smile too!

Your cam room will help your fans understand who you are. Once you have a space you're happy with, you will notice more Members will be attracted to your room and repeatedly return to have fun and tip. Keeping those members coming back means you're converting them into regulars which is beneficial for your brand and success.

To learn more about managing your audience, [check out our guide here!](#)

Get the Party Started!

Chat about it!

Engaging in conversations in your live room chat is essential to attract members. When someone enters your room, they are intrigued about what's happening and want to see what they've missed.

If the chat hasn't picked up yet, you can get it started yourself by writing to your viewers as soon as you go live!

Members can be reluctant to start engaging when they see a performer they adore, especially if they are new to live shows, so don't hesitate to remind everyone in your room not to be shy and encourage them to chat.

Once your live room and chat are more popular, you may want to [appoint a moderator](#) so they can assist you with the interactions in your live room. You should still engage with your fans, but this person can help with [mute and ban functions for your viewers](#).

Keep in mind that not all members have audio on during the show; so, it's important to stay connected within the chat feed for those who may be tuning in silently while they listen to music or watch sports, etc.

Topics & Goals

A [room topic](#) is essential to a successful show because it allows you to be transparent about your show's direction and the message you want to deliver to your audience.

[Deciding your goals](#) in advance is also important because these actions will help steer the journey of your show. It's a good idea to start with setting smaller goals and then go bigger each time. This way, your fans keep helping you reach new & exciting goals together! Plus, starting with smaller goals leaves more opportunity for a build-up without discouraging members. Always having an active goal is a major key to successful shows.

Not all days are the same. If you have a big tipper in your room, you can put your goals higher and vice versa. You should adjust your goals as you go, and you'll be an expert at gaging the vibe of your room in no time. Remember, camming is a team effort! You entertain your audience, and they keep rewarding you for the great show!

FUN FACT: MV Live Creators with Room Topics & Goals generate 67% more token tips!

Know Your Audience

Although many types of Members will visit your live room, it's important to understand that all Members are potential customers. You may experience Members who are shy, who observe before interacting, and who are not sure what they're supposed to do. We all start somewhere!

If you have Members in your room who are silent or don't currently have tokens, there's a good chance that they're waiting for the right moment. Most of those Members will buy tokens once they know you better.

However, we also encourage you to control your room and not let anyone disrespect you. In the case that you experience a Member who is inappropriate, [you can ban them](#) and [report them to our MV Support Team](#). At ManyVids, we have a zero-tolerance policy for harassment and all platform users are expected to abide by our [Community Guidelines](#).

Taking it to the next level

Once you're comfortable on Live you may want to elevate your game to set yourself apart. If you're interested, here are some fun ideas:

- Prepare fun games to play with your viewers (card games, board games & more)
- Use a mirror in your cam room or a [second camera with OBS](#) to show your fans a sexy new angle
- Create special promotions (Ex: First 2 members to tip 222 tks [will win my newest vid](#))
- [Invite fellow Live Creators](#) to do a collaboration show with you
- Have a visible board in your cam room where you put the names of the highest tippers of the month for added recognition of your biggest supporters
- Change up your look with costumes, wigs and more (your fans can purchase these for you & you can [sell the used items in your Store](#) as collector's items once you're done using them)
- Create a unique Live vid that you will give to the top tipper of the night
- Decorate your room in a unique way and adjust decor for special events

THE SKY IS THE LIMIT!

As with everything on ManyVids, you can take things as far as your creativity wants to go! The more creative you are, the more appealing you will become to your fans. Get inspired by artists you love and fellow Creators and try to use their creativity to fuel your own fire.

If you can harness the shining star inside of you, you will become an outstanding Live Creator, receive lots of tips & achieve total success!

Curious about what you can do on Live? [Check out our guide here!](#)
