

Shop Til' You Drop

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What is the Shop Til' You Drop Promotion?

The Shop Til' You Drop promotion has been revamped and is now better than ever, offering fantastic opportunities for all Creators. During the promotional period, when you sell 3 or more Store Items (excluding Vids), you'll unlock a 90% payout on Store Items sold during the promotional period!

Important Information:

- The promotion applies to **Store Item sales only**. Any additional Tips sent during the checkout process do not count toward the promotional payout.
- **Vids, Custom Vids, and Vid Bundles** sold as Store Items are **not eligible** for the 90% payout and do not count toward the 3-Item minimum required to qualify for this promotion.
- **Prices must remain unchanged** throughout the promotional period. Adjusting prices may result in disqualification from the promo.
- Payouts will be manually calculated after the event. Qualifying Creators will receive their additional earnings within **48 hours** of the promotion's end.

How to Get the Most Out of the Promotion as a Creator:

Promote Your Store: Let your fans know about the Shop Til' You Drop promo! Share the excitement via social media, Broadcasts, or direct messages. Highlight new and exclusive items to drive engagement.

Engage with Your Audience: Connect with your audience during the promotion to encourage more sales. Whether it's offering unique and one-of-a-kind items or high-quality digital content, interaction is key to boosting your success.

Remember, promos are in Eastern Time (ET), so make sure to plan accordingly!
