

## MarketPlace

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The **MarketPlace Lander** is a curated storefront-style page that showcases active Creator Store items from across the platform. Built to surface both trending and newly listed items, it allows users to explore Creator content more easily and gives merchants the visibility they deserve.

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## Key Features at a Glance

### Navigation Options

The top of the page includes intuitive pill-style navigation tabs that help users browse items quickly:

- **All** - Displays a dynamic blend of the Newest and Most Popular items — perfect for a general overview.
- **Most Popular Items** - Updated every 3 days, this tab highlights the highest-performing items based on popularity and engagement.
- **Newest Items** - Browse the latest additions to the Creator Store in chronological order, from newest to oldest (no shuffling).

### Item Detail Navigation

Clicking on any item featured on the page takes users directly to its Item Detail Page, where they can view more information, images, and purchase options. Every click into an item counts as one item view, providing valuable insights for merchants.

### Filter and Sort Options

- **Sort by:**
    - **Newest**
    - **Highest Price**
    - **Lowest Price**
  - **On Sale Toggle:** Enable this option to view only discounted items across the store.
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## Creator Requirements for Visibility

To ensure quality and consistency, only items that meet the following criteria will appear on the MarketPlace Lander:

- The item must be **active**
- The creator must have a **set portrait and avatar**

These requirements help keep the store polished and personalized, providing shoppers with a more engaging and trustworthy experience.

If you'd like to appear on the MarketPlace Lander, now's the perfect time to update your store, refresh your

profile, and ensure your items meet the visibility criteria. Ready to explore? Head to the MarketPlace Lander and start browsing today!

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